

ABSTRACT OF THE DISCLOSURE

**METHOD AND APPARATUS FOR A META-SHOPPING CART AND
DYNAMIC SETUP OF B2B eCOMMERCE**

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A method, apparatus, and computer implemented instructions for generating a customized catalog for an entity or organization. Items from a base catalog are presented to a user located at a remote data processing system. One or more items are selected by a user through a process of "meta-shopping". The selected items are placed in a set, also referred to as a "meta-shopping cart", used to generate the customized catalog. Terms for purchasing items in the customized catalog are associated with the customized catalog. Further, a protocol for purchasing items from the customized catalog may be established, and the customized catalog is then placed on a Web site.